



Case study

Sexual health in the Kimberley – orientation video for health professionals

The Kimberley region has high rates of sexually transmitted infections (STIs) and high turnover of clinical staff. Providing a consistent and adequate face-to-face orientation to new staff is challenging given the large geographical area and seasonal weather effecting travel within the region.

Project overview

An orientation video on management and prevention of STIs was developed for sexual health professionals new to the Kimberley region. It provides an overview on the testing and management of STIs, as well as information on opportunistic testing.



Partners

The project was developed by WA Country Health Service (WACHS) Kimberley population health unit in partnership with the Kimberley Aboriginal Medical Service.

Results

Feedback on the video was collated by consultation with an expert opinion group, conducting a focus group and a survey that was completed by new staff to the Kimberley as well as experienced Kimberley staff. The final draft of the video was reviewed by a total of 11 staff.

Some feedback included:

“I thought the mix of speakers was great and the content was very informative and presented in an engaging manner. Loved the scenery and music too.”

“I wish I had had such a resource when I was posted up north 20 odd years ago as a GP registrar!”

Lessons learnt

- Identify Aboriginal people early who are willing to participate in a film relating to sexual health.
- Having a good relationship with the film maker
- Developing strong partnerships with Aboriginal medical services
- Use the Aboriginal Health Planning Forum to promote the video in the region to ensure it is built into the orientation of all staff.

More information

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