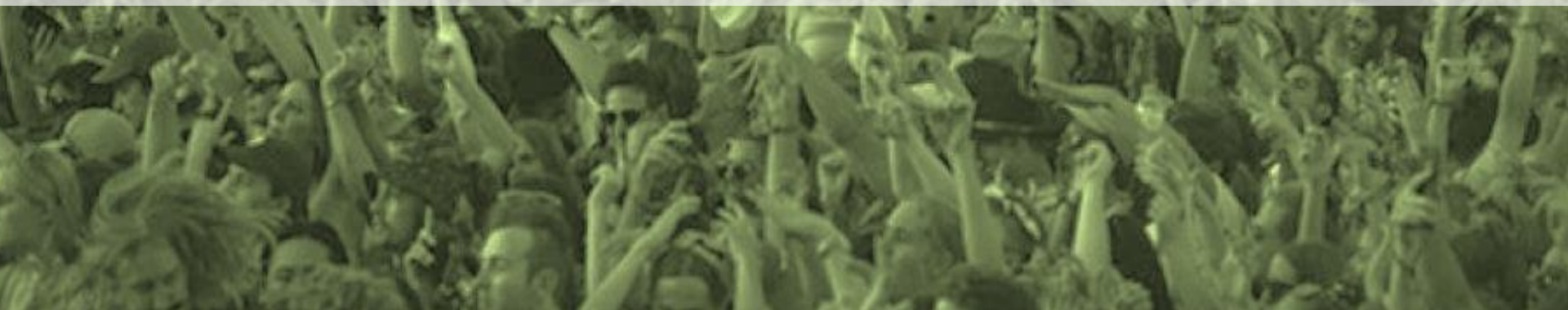




Getting the all clear: STI testing at the Fremantle Falls Festival

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STIs and young people

SHBBVP ran a novel sexual health promotion activity at a music festival to address the high rates of STIs in young people.

- n=11,557 chlamydia notifications in 2018
- Gonorrhoea notifications increased 27% in 2017
- 83% of all notifications of chlamydia in 2018
- 68% of all notification of gonorrhoea in 2018

STIs and young people

Number and proportion of chlamydia notifications by age group, 2014 to 2018

Age group	Year									
	2014		2015		2016		2017		2018	
	Number	%	Number	%	Number	%	Number	%	Number	%
<16 yrs	365	3%	273	2%	259	2%	280	2%	245	2%
16-24 yrs	6,363	56%	5,991	53%	6,115	52%	5,862	51%	5,809	50%
25-34 yrs	3,454	30%	3,652	32%	3,967	33%	3,786	33%	3,770	33%
35+ yrs	1,246	11%	1,336	12%	1,529	13%	1,632	14%	1,763	15%
Total	11,423	100%	11,247	100%	11,867	100%	11,560	100%	11,587	100%

Number and proportion of gonorrhoea notifications by age group, 2014 to 2018

Age group	Year									
	2014		2015		2016		2017		2018	
	Number	%	Number	%	Number	%	Number	%	Number	%
<16 yrs	129	6%	101	4%	159	5%	133	4%	82	2%
16-24 yrs	849	38%	871	37%	1,270	37%	1,276	38%	958	28%
25-34 yrs	757	34%	849	37%	1,223	36%	1,214	36%	1,379	40%
35+ yrs	477	22%	502	22%	735	22%	737	22%	1,036	30%
Total	2,212	100%	2,323	100%	3,387	100%	3,360	100%	3,455	100%

Concept development

- New South Wales Health – ‘Down to Test’
- Learning from ‘Down to Test’ successes
- Adaptation of the concept for WA



Project Overview

Aim: Provide a convenient opportunity for STI testing for young people.

Objectives:

- Increase STI testing rates
- Increase awareness around the ease of STI testing and treatment
- Normalise discussions about STI testing
- Promote safe sex messages

Budget: \$50,000

STI Testing Facility Concept

The brief:

- registration
- specimen storage
- luxury loos
- incentives
- registration system

The concept: “Get the All Clear”

- quick and easy
- ‘a weight off your mind’
- ‘tick it off the list’
- fun and positive experience



Falls Festival Sponsorship



Bathroom stall posters



Condom distribution



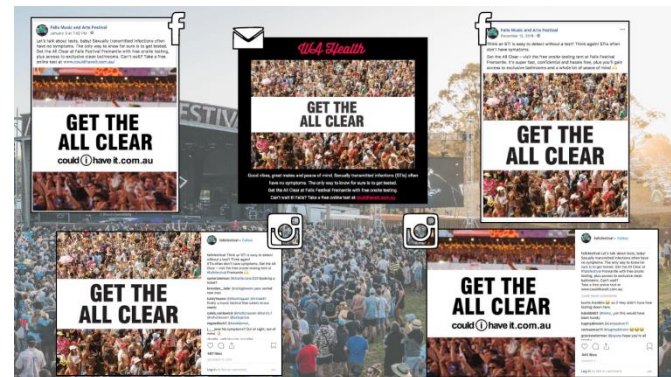
Competition tickets



Wristbands

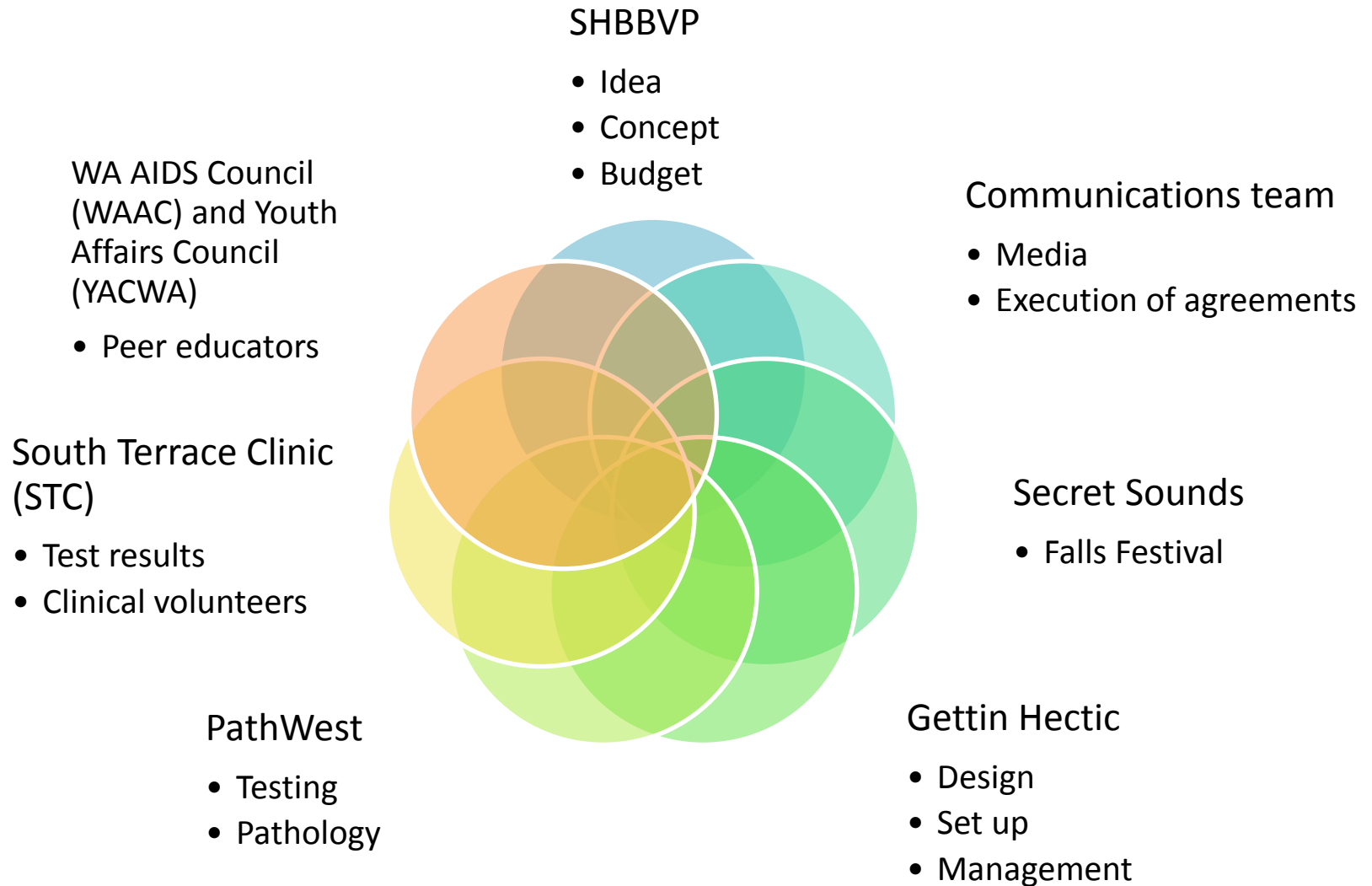


Location for STI testing activation

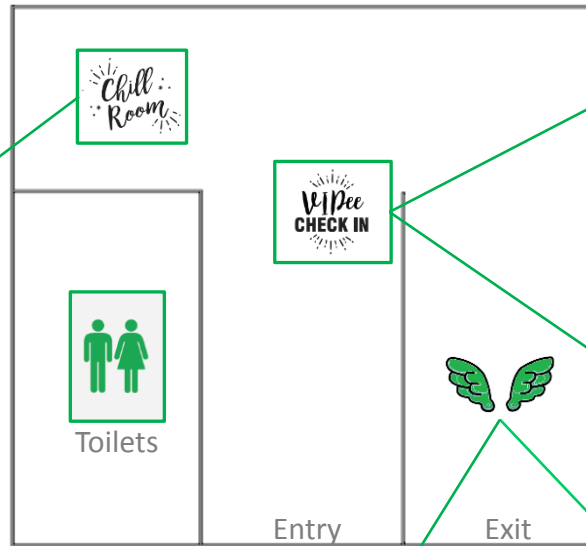


Social media promotion

Key stakeholders



Implementing the activation



What worked

- ✓ Registration system
- ✓ Peer educators
- ✓ Luxury toilets
- ✓ Timing of STI testing activation
- ✓ STI testing activation concept

What didn't

- ✗ Registration system
- ✗ Number of peer educators and tablets at registration
- ✗ STI testing activation layout

Project outcomes

Participation:

- 458 participants were tested
- 193 (42%) tested on Saturday
- 265 (58%) tested on Sunday
- 96% of people tested were 18-35

Results:

- 14 cases of chlamydia
- Nil gonorrhoea
- Test positivity rate of 3%

All positives were able to be contacted and treated at South Terrace Clinic or at their GPs.

Aim and Objectives Summary

To provide a convenient opportunity for STI testing:

Increase STI testing rates

- 458 people tested

Increase awareness around the ease of STI testing and treatment

- *“It’s easier than I thought it would be”*
- *“If I find out I’m positive, how will I get treated?”*

Normalise discussions about STI testing

- *“I’m going to tell my mates to come get tested”*
- *“This is such a great things you guys are doing!”*

Promote safe sex messages

- Approx. 2,500 condoms distributed

Lessons learned

- Increase number of peer educators and tablets at registration
- Alter the layout
- Other incentives
- Participant evaluation



What next?

- Music festivals are an effective setting to engage with young people
- Explore other settings to hold a similar activation

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Questions?

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