Tobacco price signs legislation – 2019 changes

Tobacco price signs or price boards (price boards) have been reduced in size to no larger than 297 mm x 210 mm (A4 size). Only one price board may be displayed. One price board may also be displayed for cigars in a cigar cabinet, which must also be no larger than 297 mm x 210 mm (A4 size).

A price board must:
- be no larger than A4 size (297 mm x 210 mm)
- have a white background with black lettering or a black background with white lettering, and no other colouring
- not contain lettering or numbers that exceed 1 cm, and must not contain lettering or numbers of different sizes or fonts
- not present any information about a product line so as to make it stand out from information about any other products
- be located at the tobacco sales unit, on the seller’s side of the counter but not on the counter
- have one of the prescribed health warning signs immediately adjacent to the price sign or price board
- display, at the top of the sign, an approved Quitline logo that is at least 2 cm in height.

For cigars in a cigar cabinet, the price board must:
- be no larger than A4 size (297 mm x 210 mm)
- have a white background with black lettering or a black background with white lettering, and no other colouring
- not contain lettering or numbers that exceed 1 cm, and must not contain lettering or numbers of different sizes or fonts
- not present any information about a product line so as to make it stand out from information about any other products
- be affixed, or adjacent to the cigar cabinet
- have one of the prescribed cigar health warning signs immediately adjacent to the price sign or price board
- display, at the top of the sign, an approved Quitline logo that is at least 1 cm in height.

Price tickets may be displayed, as per current conditions, but only if an information sign or price board is not displayed.

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